

ERIKA M. WEINERT, DBA [THE WERD NERD](#)

OBJECTIVE

With a decade of skilled practice as a freelance copy and line editor, I apply my knowledge and expertise to the quality and accuracy of written content—fiction manuscripts, website content, and magazine articles—that requires a critical eye for detail.

PUBLISHING EXPERIENCE

- Author of [Cursing with Style: A Dictionary of Expletives](#). (Book Release Date: August 11, 2022)
- **Carlos Lacamara:** Copy & Line Editing (Fiction – Dark Fantasy)
 - *Eliza and the Alchemist* (August 2022 – Present)
- **Alex Galassi:** Manuscript Evaluation | Copy & Line Editing (Fiction – Sci-fi/Fantasy)
 - *Battle for Eklartos* (June 2021 – August 2021) | (February 2022 – June 2022)
- **Calusa Bay Properties:** (May 2022 – Present) Web content editing. Retained for future content, including blog posts, property listings, ad content, and other content as needed.
- **Bicoastal Digest** Magazine: (February 2022 – August 2022) Content, copy, and line editing of articles in collaboration with president of magazine. Editing writer agreements and other legal contracts and creating job postings for writers, vetting applicants (up to and including reviewing writing portfolios, writing samples, payment negotiation, and accepting and rejecting writing applicants as needed for the good of the company) before they are introduced to the president of the magazine.
- **The Edge Agency:** (January 2022 – Present) Full website content editing and social media content editing for the company's clients as needed in MS Word with track changes.
- **Ron Lamberson:** Copy & Line Editing (Fiction – Action/Adventure)
 - *A Grave Invitation* (December 2021 – February 2022)
 - *The Poachers of Immortality* (October 2021 – December 2021)
- **Home & Design Magazine:** (November 2020 – Present) Editing and proofreading text—correcting spelling, grammar, and punctuation errors with track changes in MS Word, along with examining articles and captions for style, readability, and adherence to editorial guidelines, rewriting text to improve clarity as needed. Since mid-2022, my role has also included social media edits; website updates and maintenance; direct contact with writers, including assigning projects, deadlines, and time management, as well as creating job postings for writers, vetting applicants (up to and including reviewing writing portfolios, writing samples, payment negotiation, and accepting and rejecting writing applicants as needed for the good of the company) before they are introduced to the president of the magazine.
- **Dalton Carpet One:** (January 2021 – Present) Web content editing. Retained for future content, including blog posts, project features, portfolio write-ups, and color series write-ups.
- **Elizabeth Mitchell:** Copy & Line Editing & Some Rewriting as Necessary (Fiction – YA Fantasy)
 - *The Deceivers* (August 2021 – October 2021)
- **Joe Blend:** Copy & Line Editing (Fiction – Children's Fantasy)
 - *The Curious Tales of Rogustus Wright* (August 2021 – September 2021)
- **Jami Craft:** Manuscript Evaluation (Fiction – Fantasy)
 - *For the Kingdom* (May 2021)
- **Tansie Lexington:** Copy & Line Editing (Fiction – Dark Fantasy)
 - *The Transformation of Savaka Kai* (March 2021 – April 2021)
- **Aham Love Yoga:** (December 2020) Web content editing.
- **Amber Marie Smyth:** Manuscript Evaluation (Fiction – Paranormal Romance)
 - *Noctivagus* (November 2020 – December 2020)
- **New Start Consulting:** (October 2020) Web content editing.
- **Aubrey Graves:** Copy & Line Editing (Nonfiction – Paranormal/True Crime)

<ul style="list-style-type: none"> ◦ <i>The Santa Cruz Ghost Directory</i> (Release date TBD) ◦ <i>Ghosts of the Famous</i> (June 2020) ◦ <i>Serial Killers of Santa Cruz</i> (May 2020) ◦ <i>Supernatural Santa Cruz, 2nd Edition</i> (May 2013) ◦ <i>The Unofficial Guide to Disneyland's Haunted Kingdom</i> (December 2012) 	<ul style="list-style-type: none"> ◦ <i>Attachment: A Santa Cruz Ghost Story</i> (September 2012) ◦ <i>Paranormal Investigations of Santa Cruz County</i> (June 2012)
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- **Stonewood Floors:** web content editing and editing various documents, including a PowerPoint presentation for a confidential client in partnership with Founder/President of Movaic, Inc., John S. Bandringa (*May 2018*)
- **BioLife Solutions:** provided proofreading expertise for the marketing department (*June 2016*)
- **Comedy Asylum:** editing flyers, social media content, and business letters (*February 2011 – October 2012*)

PROFESSIONAL TRAINING & ASSOCIATIONS

[Northwest Editors Guild Member](#)

Poynter ACES Course in Editing, The Poynter Institute (*June – August 2020*)

Certificate, *Editing and Proofreading Made Simple*, LinkedIn (*September 2017*)

COMMUNITY SERVICE

- Serves as a mentor through [Northwest Editors Guild](#) and on my own, providing mentees with valuable resources they will benefit from for years to come. I introduce them to colleagues in the editing field, answer their questions, and provide them with useful tools, such as recommended reading materials and templates.
- Serves as a 2022 book awards judge for the Independent Publishers of New England, evaluating literary and genre fiction—front and back cover, interior layout and design, content and structure, overall impact, and provide kind constructive criticism to be shared with the authors so they may learn and grow with the experience.

SKILLS

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| • <i>The Chicago Manual of Style</i> , 17th edition with emphasis on manuscript editing | • Intermediate Search Engine Optimization (SEO) | • Dedication to civil discourse |
| • Copyediting: type coding, mechanical, language, content, line, and copyediting | • Prevents libel | • Business relationship strategy (networking) |
| • <i>AP Stylebook</i> with emphasis on magazine editing | • Fact checking | |
| • Fiction manuscript evaluation | • Business intelligence | |
| • Efficient in MS Office, Google Docs, Zoom, Slack, Hey Orca, & Business Suite | • Deductive reasoning | |
| • MS Word track changes | • Empathy | |
| • Meets tight deadlines | • Adaptability | |
| • Impeccable attention to detail | • Editing mentorship | |
| • Works well under pressure | • Operations management | |
| • Self-starter with ability to switch gears seamlessly | • Strategic planning | |
| • Demonstrated ability to perform online research and find information quickly | • Business planning and development | |
| • Social media management, content creation, advertising, and marketing | • Smart contract development | |
| • Branding & brand building | • Relationship building and management | |
| • Prioritization, multitasking, and organization | • Process improvement | |
| | • Active listening | |
| | • Effective communication (oral and written) | |
| | • Problem-solving | |
| | • Time management | |
| | • Financial management | |
| | • Emotional intelligence | |
| | • Persuasive speaking/writing | |
| | • Solid interpersonal communication | |