

ERIKA M. WEINERT, DBA [THE WERD NERD](#)

OBJECTIVE

With a decade of skilled practice as a freelance copy and line editor, I apply my knowledge and expertise to the quality and accuracy of written content—fiction manuscripts, website content, and magazine articles—that requires a critical eye for detail.

PUBLISHING EXPERIENCE

- **Alex Galassi:** Manuscript Evaluation | Copy & Line Editing (Fiction – Sci-fi/Fantasy)
 - *Battle for Eklatros (June 2021 – August 2021) | (February 2022 – Present)*
- **BICOASTAL DIGEST** Magazine: Content, copy, and line editing of articles in collaboration with president of magazine. My role also entails editing writer agreements and other legal contracts and creating job postings for writers and vetting applicants (up to and including reviewing writing portfolios, writing samples, payment negotiation, and accepting and rejecting writing applicants as I see fit for the good of the company) before they are introduced to the president of the magazine. (*February 2022 – Present*)
- **The Edge Agency:** full website content editing for the company's clients as needed in MS Word with track changes (*January 2022 – Present*)
- **Ron Lamberson:** Copy & Line Editing (Fiction – Action/Adventure)
 - *A Grave Invitation (December 2021 – February 2022)*
 - *The Poachers of Immortality (October 2021 – December 2021)*
- **Home & Design Magazine:** Spring & Fall 2021 & Spring 2022 Editions: my role entails editing and proofreading text—correcting spelling, grammar, and punctuation errors with track changes in MS Word, along with examining articles and captions for style, readability, and adherence to editorial guidelines, rewriting text to improve clarity as needed (*November 2020 – Present*)
- **Dalton Carpet One:** (Athens, GA): web content editing (*January 2021 – Present*) Retained for future content, including blog posts, project features, portfolio write-ups, and color series write-ups
- **Elizabeth Mitchell:** Copy & Line Editing & Some Rewriting as Necessary (Fiction – YA Fantasy)
 - *The Deceivers (August 2021 – October 2021)*
- **Joe Blend:** Copy & Line Editing (Fiction – Children's Fantasy)
 - *The Curious Tales of Rogustus Wright (August 2021 – September 2021)*
- **Jami Craft:** Manuscript Evaluation (Fiction – Fantasy)
 - *For the Kingdom (May 2021)*
- **Tansie Lexington:** Copy & Line Editing (Fiction – Dark Fantasy)
 - *The Transformation of Sayaka Kai (March 2021 – April 2021)*
- **Birth of the Fae:** web content editing (*December 2020– Present*) Retained for future content, including blog posts
- **Aham Love Yoga:** web content editing (*December 2020*)
- **Amber Marie Smyth:** Manuscript Evaluation (Fiction – Paranormal Romance)
 - *Noctivagus (November 2020 – December 2020)*
- **New Start Consulting:** web content editing (*October 2020*)
- **Aubrey Graves:** Copy & Line Editing (Nonfiction – Paranormal)
 - *The Santa Cruz Ghost Directory (Release date TBD)*
 - *Ghosts of the Famous (June 2020)*
 - *Serial Killers of Santa Cruz (May 2020)*
 - *Supernatural Santa Cruz, 2nd Edition (May 2013)*
 - *The Unofficial Guide to Disneyland's Haunted Kingdom (December 2012)*
 - *Attachment: A Santa Cruz Ghost Story (September 2012)*
 - *Paranormal Investigations of Santa Cruz County (June 2012)*
- **Stonewood Floors:** web content editing and editing various documents, including a PowerPoint presentation for a confidential client in partnership with Founder/President of Movaic, Inc., John S. Bandringa (*May 2018*)
- **BioLife Solutions:** provided proofreading expertise for the marketing department (*June 2016*)
- **Comedy Asylum:** editing flyers, social media content, and business letters (*February 2011 – October 2012*)

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PROFESSIONAL TRAINING & ASSOCIATIONS

[Northwest Editors Guild Member](#)

Poynter ACES Course in Editing, The Poynter Institute (June – August 2020)

Certificate, Editing and Proofreading Made Simple, LinkedIn (September 2017)

COMMUNITY SERVICE

Serves as a mentor through [Northwest Editors Guild](#) and on my own. With the guild, I provide my mentees with valuable resources they will benefit from for years to come, introducing them to colleagues in the editing field, answering all their questions, and providing them with useful tools, such as recommended reading materials and contract and style sheet templates that I created. I provide the same type of assistance to mentees I've taken under my wing on my own since 2020.

SKILLS

- *The Chicago Manual of Style*, 17th edition with emphasis on manuscript editing
- Copyediting: type coding, mechanical, language, content, line, and copyediting
- AP Style with emphasis on magazine editing
- Fiction manuscript evaluation
- Efficient in MS Office, Google Docs, Zoom, & Slack
- MS Word track changes
- Meets tight deadlines
- Impeccable attention to detail
- Works well under pressure
- Self-starter with ability to switch gears seamlessly
- Demonstrated ability to perform online research
- and find information quickly
- Social media management, content creation, advertising, and marketing
- Branding & brand building
- Prioritization, multitasking, and organization
- Intermediate Search Engine Optimization (SEO)
- Prevents libel
- Fact checking
- Business intelligence
- Deductive reasoning
- Relationship building
- Empathy
- Adaptability
- Editing mentorship
- Operations management
- Strategic planning
- Business planning
- Smart contract development
- Relationship building and management
- Business development
- Process improvement
- Active listening
- Effective communication (oral and written)
- Problem-solving
- Time management
- Financial management
- Emotional intelligence
- Persuasive speaking/writing
- Solid interpersonal communication
- Dedication to civil discourse
- Business relationship strategy (networking)